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Course Overview

Course Title Ethics in a Business Environment

Course and Section Number BUS-365-ONL

Number of Credits 3 Semester Credits

Term 22/WIN2

Course/Section Dates 01/10/2022 – 03/05/2022

Meeting Time Class meets online via Canvas

Instructor Dr. Jared Cook

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**Textbook Information:
(e.g. title, edition,
publisher, ISBN)**

Title: Business Ethics
Author: Ferrell, Fraedrich, Ferrell
ISBN-13: 9781285423715
DIGITAL ISBN-13: 9781285974644
ISBN-10: 1285423712

Doane Bookstore:
<https://www.bkstr.com/doaneuniversitystore/shop/textbooks-and-course-materials>

Additional Course Materials

Course Description Students explore the ethical implications of business policies, the decisions made and actions taken by business entities, and individual decisions and actions within a business environment. Students will be able to identify ethical problems found in business situations, analyze these problems from multiple perspectives, and apply concepts from many facets of the business environment in determining a recommended course of action for policy makers, organizations and individuals.



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Foundational Area of Knowledge

In Search of Meaning and Values

Students will consider the importance and significance of what it means to be human. Students will work to

- consider ways that humans have come to understand the meaning of existence
- evaluate the philosophical or spiritual implications of human actions and policies
- develop an understanding of their ethical values.

Course Learning Outcomes/Objectives

CO 1) identify ethical problems found in business situations;
CO 2) analyze these problems from multiple perspectives;
CO 3) apply concepts from many facets of the business environment in determining a recommended course of action for policy makers, organizations and individuals.

Technology Requirements

For the successful use of Canvas please refer to Doane University's [minimum computer requirements](#). This may also include:

- Reliable computer and internet connection
- A web browser (Chrome or Mozilla Firefox)
- Adobe Acrobat Reader (free)
- Word processing software -Microsoft or Google Docs
- Webcam and mic

Syllabus Addendum

www.doane.edu/syllabus includes information regarding:

- Academic Support
- Military Friendliness & Services
- Study Time
- Credit Hour Definition
- Catalog and Policies

Technological Support

If you are in need of technical assistance, please contact the help desk at 402-826-8411 or by email at helpdesk@doane.edu.

Learning Management System

Canvas: <https://doane.instructure.com>

Campus Network or Canvas Outage

When access to Canvas is not available for an extended period of time (greater than one entire evening - 6pm till 11pm) you can reasonably expect that the due date for assignments will be changed to the next day (assignment still due by midnight).



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